

CONTENTS

Dedication	vii
Foreword	ix
Acknowledgements	xiii
Introduction	1
Part I: Audit	15
Chapter 1: What's the Balance?	17
Chapter 2: What Do Others Do?	49
Chapter 3: What Do We Say?	77
Part II: Awareness	95
Chapter 4: Why Should Business Care?	97
Chapter 5: Leading Gender Bilingual	129
Chapter 6: Working Gender Bilingual	159
Chapter 7: The Action Plan	191
Part III: Alignment	213
Chapter 8: Training	215
Chapter 9: Talent	235
Chapter 10: Markets	275

Part IV: Sustain	315
Chapter 11: Communicating	317
Chapter 12: Measuring	339
Chapter 13: Rewarding	355
Conclusion	369
Notes	373
Bibliography	387
Index	395

<http://www.pbookshop.com>