

## CONTENTS

Acknowledgments	vii
Foreword to the Second Edition	ix
Introduction: Getting the Most from This Resource	xiii
<b>SECTION ONE: THE FOUNDATION</b>	<b>1</b>
<b>CHAPTER 1</b> The Power of Visuals	3
<b>CHAPTER 2</b> Three Views of Instructional Visuals	15
<b>CHAPTER 3</b> A Visual Design Model for Planning Graphics Systematically	29
<b>SECTION TWO: HOW TO USE VISUALS TO SUPPORT PSYCHOLOGICAL LEARNING PROCESSES</b>	<b>45</b>
<b>CHAPTER 4</b> Graphics and Learning	49
<b>CHAPTER 5</b> Plan Graphics That Direct Attention	65
<b>CHAPTER 6</b> Plan Graphics That Leverage Prior Knowledge	85
<b>CHAPTER 7</b> Plan Graphics That Minimize Irrelevant Mental Load	97
<b>CHAPTER 8</b> Plan Graphics to Help Learners Build Mental Models	115
<b>CHAPTER 9</b> Plan Graphics That Support Transfer of Learning	135

<b>CHAPTER 10</b> Plan Graphics for Motivation and Learning	153
<b>CHAPTER 11</b> Plan Graphics to Leverage Individual Differences	169
<b>SECTION THREE: HOW TO VISUALIZE LESSON CONTENT</b>	<b>181</b>
<b>CHAPTER 12</b> How to Visualize Procedures	185
<b>CHAPTER 13</b> How to Visualize Concepts	203
<b>CHAPTER 14</b> How to Visualize Facts	217
<b>CHAPTER 15</b> How to Visualize Processes	231
<b>CHAPTER 16</b> How to Visualize Principles	247
<b>SECTION FOUR: HOW TO PLAN AND COMMUNICATE YOUR VISUALS</b>	<b>265</b>
<b>CHAPTER 17</b> Determine the Context	269
<b>CHAPTER 18</b> Design Your Visual Approach	287
<b>CHAPTER 19</b> Visualize Individual Graphics	305
<b>CHAPTER 20</b> Communicate and Lay Out Your Graphic Plans	323
<b>CHAPTER 21</b> Apply the Principles	345
Glossary	368
References	379
About the Authors	388
Index	389