

Frequently Asked Questions

COURAGEOUS LEADERSHIP

**A Program for Using Courage
to Transform the Workplace**

BILL TREASURER

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WHAT IS THE PROGRAM DESIGNED TO ACHIEVE?

The *Courageous Leadership* workshop introduces people to a specific understanding of courage, illustrates how they can become more courageous, and demonstrates the vital role courage has in the workplace and our lives. This workshop is about building more capable and confident workers and transforming organizations through people's courageous behavior.

WHAT COMPONENTS SHOULD I PURCHASE TO GET STARTED?

To facilitate the *Courageous Leadership* workshop, you will need to purchase the Facilitator's Guide, a Participant Workbook for each person in the class, and—depending on which version of the *Courageous Leadership Profile* you select—hard copies of the self-rated CLP for each participant or online access to the CLP-Self or the CLP-360. Additional materials can be purchased to supplement the workshop, such as the best-selling book *Courage Goes to Work* and the Three Buckets of Courage Wallet Card.

WHO IS THE PROGRAM DESIGNED FOR?

The *Courageous Leadership* workshop can be used at multiple levels of your organization. It's particularly appropriate for mid-level managers, but will also provide excellent benefits to the emerging and next generation of leaders. Front-line staff will also find the training beneficial and are an excellent choice to attend the half-day version of the workshop.

HOW LONG DOES THE PROGRAM TAKE TO COMPLETE?

The workshop is designed as either a day-long or half-day session. The material is very flexible though and can be adapted to many settings, such as a series of one-hour "lunch-and-learn" workshops, one-on-one coaching sessions, etc.

HOW MUCH PREPARATION TIME IS NEEDED?

It is very important that the facilitator be familiar with the material. Allow yourself enough time to read through the complete Facilitator's Guide and the Participant Workbook. Take the time to answer the questions you'll be posing to the

participants during the session. If you can, read *Courage Goes to Work* to really ground yourself in the concept of courageous leadership. At a minimum, we recommend that you budget sixteen hours of study time. An additional few hours will be needed to gather the workshop materials.

DO I NEED ANY SPECIAL SKILLS TO FACILITATE THE PROGRAM?

You'll need to tap into your own courage reserves! The *Courageous Leadership* workshop requires that facilitators be willing to share from their own experiences of times they took risk, behaved courageously, or even lacked the courage to take action. You will need to tap into your own courageous history and be open to sharing some of those experiences with the workshop participants. This will model the behavior you want from participants and lead to a more effective workshop.

WHAT'S UNIQUE OR DIFFERENT ABOUT THIS PROGRAM OR ITS APPROACH?

The *Courageous Leadership* workshop introduces the new organization development practice of courage-building. Courage is the foundation that everything is built on: leadership, innovation, sales, ethics, etc. If you develop skills that are built on a strong foundation of courage, the impact of those new abilities and techniques grows exponentially. However, most organizations do not discuss the value of courage. This workshop is an excellent way to introduce this new practice. Because courage-building will complement many other development workshops (see Appendix H in the Facilitator's Guide for more information), the *Courageous Leadership* workshop is an excellent foundation program for any organization.

WHAT IS THE ASSESSMENT DESIGNED TO MEASURE?

The *Courageous Leadership Profile* (CLP) measures the three different types of courage highlighted in this program: *TRY*, *TRUST*, and *TELL*. The results of the CLP help people examine how they are courageous, areas in which they could be more courageous, how those impact their professional lives, and how those areas affect those with whom they work.

HOW MANY AND WHAT TYPE OF QUESTIONS ARE IN THE CLP?

There are thirty questions on the survey. Each question relates to one of the three types of courage that are introduced in the *Courageous Leadership* workshop, ten questions per courage type.

HOW IS THE ASSESSMENT SCORED?

The survey uses a 5-point Likert scale, ranging from Strongly Agree to Strongly Disagree to measure three distinct types of courage: TRY courage (the courage of initiative), TRUST courage (the courage of openness), and TELL courage (the courage of assertiveness). There are ten questions per courage type, so the highest score that can be obtained in each category is 50.

HOW ARE THE REPORTS PRESENTED AND WHAT DO THEY REVEAL?

The *Courageous Leadership Profile* helps individuals identify which courage type they are most confident in and in which they could use more confidence. The profile can be instrumental in helping individuals identify the situations in which they are likely to act courageously, as well as those situations in which they are likely to “play it safe.” The report shows the high and low scores for each category of courageous behavior (TRY, TRUST, or TELL). Tips are provided at the conclusion of the report for raising one’s scores (that is, building the respondent’s courage) in the area that would benefit from the application of more courage.

HOW HAS THE ASSESSMENT BEEN VERIFIED AND TESTED?

The *Courageous Leadership Profile* was piloted to test the reliability and validity of the questions. The results were statistically analyzed by a subject-matter expert—a Ph.D. candidate from a major public research university in the Southwest. The sample size for the pilot survey was 243 participants, representing multiple levels within both profit and non-profit organizations. The size of the sample resulted in a value of .87 on the Mayer-Olkin (KMO) test. The pilot study showed that the questions on the CLP are internally consistent (not ambiguous), and resulted in a Cronbach’s alpha (a measure of reliability) of .889.

The results from the item analysis, reliability analysis, and principal components analysis were used to refine the items and scales included a revised survey instrument. Data collected from future surveys will be compiled to perform ongoing reliability and validity analyses and to refine future survey instruments.

It should be noted that the *Courageous Leadership Profile* should be considered an instructional aide rather than a rigorous research assessment. The aim of the *Courageous Leadership Profile* is to be both useful and accurate. We invite research institutions to join us in researching and improving the tool.

<http://www.pbookshop.com>

ABOUT THE AUTHOR

Bill Treasurer is founder and chief encouragement officer at Giant Leap Consulting (GLC), a courage-building company that exists to help people and organizations live more courageously. Bill is the author of *Courage Goes to Work* (Berrett-Koehler, 2008), an internationally bestselling book about how to inspire more courageous behavior in workplace settings.

His first book, *Right Risk* (Berrett-Koehler, 2003), is about how to take smart risks and draws on Treasurer's experiences as both an organization development professional and as a daredevil athlete. Treasurer is also the editor of *Positively M.A.D. (Making A Difference)* (Berrett-Koehler, 2005). The book is a compilation of stories from world-renowned experts that aims to inspire readers to make a difference in their organizations. Gannett newspapers calls it "required reading for all employees contemplating putting a co-worker's tie through the shredder—with the co-worker still attached."

Bill is widely regarded as the originator of the new organization development practice of courage-building. His insights have been featured in more than one hundred newspapers, including *The Washington Post*, *The New York Daily News*, *The Chicago Tribune*, *Atlanta Journal Constitution*, *Boston Herald*, and *Investor's Business Daily*. Bill's insights have also appeared in such magazines as *Leader to Leader*, *Entrepreneur*, *Leadership Excellence*, *Training*, *Woman's Day*, *Business-to-Business*, *Redbook*, *Parents*, *The Harvard Management Update*, and many others.

Bill is a former member of the U.S. High Diving Team. For seven years he traveled throughout the world performing with a team of high-performing athletes. During that time, Bill did over 1,500 high dives from heights that scaled to over 100 feet . . . sometimes on fire!

Since 2002, Bill and his company have designed leadership development programs that build courageous leaders. Bill has conducted more than five hundred corporate workshops designed to strengthen people's leadership skills, improve team performance, and help executives behave more courageously. Among others, Bill has led workshops for Accenture, PNC Bank, the Centers for Disease Control and Prevention, NASA, UNICEF, the Center for Creative Leadership, the U.S. Forest Service, CNN, EarthLink, Monster.com, SPANX, the National Science Foundation, and the U.S. Department of Veterans Affairs.

To contact Bill about bringing courage to your organization, send an email to btreasurer@giantleapconsulting.com.

ABOUT PFEIFFER'S PRODUCT LINE

Experientially based exercises and activities are a common feature of Pfeiffer's training products. Additionally, Pfeiffer offers a variety of icebreakers, energizers, team games, and simulations to energize your training and enhance the learning experience. For questions about these and other Pfeiffer products, please contact us.

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