

Contents

Preface		ix
Chapter 1	Green Initiative Drivers and Benefits with IT	1
	Drivers for Green Initiatives	3
	Benefits of Green Initiatives with IT Overview	27
	Summary	34
	Notes	35
Chapter 2	IT Resources and Offerings to Assist Green Initiatives	37
	IT Resources	39
	IT Offerings	57
	Summary	67
	Notes	68
Chapter 3	Green Initiative Strategy with IT	69
	Strategy Mapping	70
	Strategy Framework Components	73
	Summary	99
	Notes	99
Chapter 4	Green Initiative Planning with IT	101
	Planning Stage Overview	101
	Environmental Management System	103

Planning Stage Process Flow	108
Planning Stage Tips	133
Summary	134
Notes	135
Chapter 5 Green Initiative Implementation with IT	137
Implementation Stage Overview	137
Implementation Stage Process Flow	140
Implementation Stage Tips	167
Summary	167
Notes	168
Chapter 6 Green Initiative Assessment with IT	169
Assessment Stage Overview	170
Assessment Stage Process Flow	173
Assessment Stage Tips	196
Summary	198
Notes	199
Appendix A: Resources and Links	201
Appendix B: Planning Green Initiatives with IT Checklist	203
Appendix C: Implementing Green Initiatives with IT Checklist	209
Glossary	213
About the Author	225
Index	227