

# Contents

---

<i>Preface</i>		xi
<i>Acknowledgments</i>		xv
<b>CHAPTER 1</b>	<b>Project Management and Accounting</b>	<b>1</b>
	Mission, Objectives, Strategy	2
	Project Planning	6
	Project Execution and Control	11
	Notes	21
<b>CHAPTER 2</b>	<b>Finance, Strategy, and Strategic Project Management</b>	<b>23</b>
	DuPont Method	24
	Note	44
<b>CHAPTER 3</b>	<b>Accounting, Finance, and Project Management</b>	<b>45</b>
	Project Team and Financial Success	46
	Calculating Return on Investment	53
	STO Solution Model	59
	Implementing Strategy throughout the Company	61
	Conclusion	68
	Notes	69

<b>CHAPTER 4</b>	<b>Cost</b>	<b>71</b>
	Definition and Purpose of Cost	73
	Cost Classifications	74
	Cost Decisions	80
	Cost of Quality	83
	Cost and Industry	85
	Manufacturing Industry	89
	Conclusion	90
	Note	91
<b>CHAPTER 5</b>	<b>Project Financing</b>	<b>93</b>
	Debt Financing	93
	Corporate Bonds	95
	Equity	97
	Income Tax Effect	99
	Cost Implications of the Funding Methodology	100
	Conclusion	112
<b>CHAPTER 6</b>	<b>Project Revenue and Cash Flows</b>	<b>115</b>
	Role of the Financial Manager	115
	How to Calculate the Statement of Cash Flows for a Company	119
	Free Cash Flows	127
	Methods for Calculating a Project's Viability	128
	Conclusion	137
	Notes	139
<b>CHAPTER 7</b>	<b>Creating the Project Budget</b>	<b>141</b>
	Introduction	141
	Case Study: Pontrelli Recycling, Inc.	142
	Planning for the Future	147
	Creating a Project Budget	157

*Contents*

---

	Review Project Financials	161
	Project Cash Flow	162
	Conclusion	168
	Note	169
<b>CHAPTER 8</b>	<b>Risk Assessment</b>	<b>171</b>
	Risk to Your Reputation	175
	Competency	176
	Integrity and Honesty	177
	Organizational Structure	178
	Human Resources	179
	Reports on Financial Statements	180
	Project Specific Risk	197
	Engagement Acceptance	199
	Conclusion	200
	<i>About the Web Site</i>	201
	<i>Index</i>	203

<http://www.pbookshop.com>

<http://www.pbookshop.com>