

Contents

Acknowledgments		ix
Introduction	About Our Asian Leaders	1
Chapter 1	The War for Talent	9
Chapter 2	Globalization and Asian Business	25
Chapter 3	China and the Go West Policy	49
Chapter 4	Achieving Stability in a Volatile World	61
Chapter 5	Innovate and Lead	81
Chapter 6	The Changing Landscape of Corporate Governance	99
Chapter 7	Building Brands Across Asia	137
Chapter 8	Corporate Social Responsibility: Enlightened Self-Interest	147
Chapter 9	Learning from Our Leaders	167
Appendix 1	Introducing Our Distinguished Speakers	171
Appendix 2	From Socialized Institution to Privatized Corporation: The Link Real Estate Investment Trust Experience (A Case Study)	183
Index		203

<http://www.pbookshop.com>