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| <i>You are probably frustrated with your software organization. You would like it to be quicker, more flexible, understand your needs better, and help you become more profitable. We look at why you are frustrated and how to fix the problem.</i> | |
| 1 <i>The Crisis in Software: The Wrong Process Produces the Wrong Results</i> | 3 |
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| 2 <i>Scrum: The Right Process Produces the Right Results</i> | 17 |
| <i>There is a process that is appropriate for software development. When you get your developers to use it, you will immediately gain productivity, quality, value, control, predictability, and satisfaction. We look at how this happens in this chapter.</i> | |

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You have read our assertion that there is a better way for you to get software developed for you. However, a lot of people have made assertions and taken a lot of your money in the past, with little or no improvement. In this chapter we show you how to prove that our approach works for no money.
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