Contents

About the Author xi
Preface xiii
Acknowledgments xvii

Introduction Getting to the Truth 1

Chapter 1 The Laws of the Laws 9
Laws of the Laws
Risk Management Defined
Law of the Laws #1: Everyone, without Exception, Is Part of a Supply Chain
Law of the Laws #2: No Risk Strategy Is a Substitute for Bad Decisions and a Lack of Risk Consciousness
Law of the Laws #3: It's All in the Details
Law of the Laws #4: People Always Operate from Self-Interest
Indirect and Secondary Impacts
What Can You Conclude?
Notes

Chapter 2 Law #1: If You Don’t Manage and Lead Change, You Have to Surrender to It 31
The Risk Wake-Up Call—Planned Change, Unplanned Consequences
We Can’t Change the Past, but . . . Can We Change the Future?
Can You See the Icebergs Ahead?
Notes
Chapter 3  
**Law #2: The Paradigm Should Destroy the Parasite: Begin by Defining the Paradigm, Not by Fighting the Parasite**  
The Paradigm in Action  
Why Does the Organization Need to Identify a Supply Chain Risk Paradigm?  
Beware! The Paradigm Can Shift without Notice  
If the Shoe Fits  
Notes

Chapter 4  
**Law #3: Manage Your Business DNA in a Petri Dish of Evolving Risk**  
Expanding the Risk Awareness Universe  
Know Your Business—Know Your Surroundings  
The Keys to Your Risk Kingdom  
Your Operation’s Complete Footprint  
Your Action Plan  
Notes

Chapter 5  
**Law #4: In Supply Chain Risk Management, Demand Trumps Supply**  
Everyone’s Customer  
Building Your Demand-Based Strategy  
Market and Client Factors to Consider  
Notes

Chapter 6  
**Law #5: Never Set Up Your Suppliers for Failure**  
Supply Chain Risk Management Program  
Sourcing Strategies That Create More Risk, Not Less  
Trust but Verify  
Notes

Chapter 7  
**Law #6: Managing Production Risk Is a Dirty Job: Focus on Managing the Endless Risk of Manufactured Weakest Links**  
Going Global with the Production of Risk  
A New Collaborative Effort  
Why Is Production So Critical?  
Part Two of the Double Whammy: Labor  
Notes
Chapter 8  Law #7: The Logistics Risk Management Rule: Managing the Parts Does Not Equal Managing the Whole

What Is Logistics Risk?
Cargo and Warehouse Theft
The Piracy Risk
What’s at Risk?
Single Points of Failure and Aggregate Risk
Supply Chains Don’t Survive on Product Flows Alone; Information Flows Are Essential
In the End It’s All about the Priorities and Economics
Notes

Chapter 9  Law #8: Mitigation: If Supply Chain Risk Management Isn’t Part of the Solution, It Will Become the Problem

Now What Do I Do?
Enter the Risk Intelligent Supply Chain
Economic Change—A Catalyst for Redefining Resiliency Management
Predisruption
At Time of Disruption
Postdisruption
What Is Risk Mitigation?
Notes

Chapter 10  Law #9: Financing: The Best Policy Is Knowing What’s in Your Policy

Insurance and Its Role in Supply Chain Risk Management
Background on Insurance in the Supply Chain Risk Area
Current Insurance Solutions and Their Limitations
Introducing Supply Chain Insurance: Approach and Challenges
Corporate Customer Benefits Arising from Supply Chain Insurance
Conclusions
What Does the Future Hold?
A View from the Insurer’s Side
Notes
Chapter 11  Law #10: Manage the Risk as You Manage Your Own: Your Supply Chains Are All Interdependent but Unique  279

Questioning Old Assumptions

Personal Laws of the Laws

Index  287