

Index

501 (c) (3), 11, 28n5

A

Accenture Development Partnerships (ADP), 367
Advocacy; advocate, 64, 65, 72n26, 214, 215, 226–227, 242, 254, 348
Affirmative Government, 239–255
Alliance for a Green Revolution, 145
Alter, Kim, 93, 94, 323n20
 See also Social-Business Hybrid Spectrum, The
Alternative media, 16, 223, 233
 See also Social media
AmeriCorps, 197
Ammado, 232, 298
Amnesty International, 44, 64, 71n20
Aravind Eye Care System, 86, 300
 Aravind Eye Hospital, 369
Architect, 108–109, 111
Aristotelian Approach, 213
Ashoka, 11, 22, 106, 284, 285, 287n21
 Ashoka Fellow, 107, 118n3
 AshokaTech for Society, 291, 301n11
Asia Venture Philanthropy Network, 166, 173n21
Asian Tsunami, 48–49, 224
Association of Fundraising Professionals (AFP), 180, 181

B

B-Corp; Benefit Corporation, 134
Befrienders Worldwide, 201
Ben & Jerry's, 94

Beneficiaries, 9–10, 64, 67, 69, 86, 124, 125, 129, 143, 182, 186, 197, 201, 204, 252, 270, 284, 285, 298, 309, 331

Beyond Profit, 226

Big Issue, The, 11, 95, 103n20, 284

Bishop, Matthew, 25, 53n65, 153n42
 See also Philanthrocapitalism

Borderless philanthropy, 137, 140–142
 See also cross-border philanthropy

BRAC, 94

Brazil's Social and Environmental Stock Exchange (BVS&A), 318, 323

Breakthrough, 98, 104n35

Bridgespan Group, The, 29n14, 79, 97, 126

Brin, Sergey, 298
 See also Google.org

Brute capitalism, 15, 209, 215

C

Calvert Group, 307

Canada Revenue Agency, 263, 269, 270, 275n32

Capacity builder, 9, 12–14, 123–133

Capacitybuilders, 246

Carnegie, Andrew, 138, 150n3, 167

Carroll, Archie B., 210

CarrotMob, 103n25, 231

Caux Round Table, 211, 213, 220n6

Center for Effective Philanthropy, The, 320

Center for Robotics and Embedded Systems, 296

Centrelink, 244

- Changemakers, 12, 105, 115–117
Charities Act 2006, 260, 263, 264, 265, 266, 267
 Charities Aid Foundation (CAF), 178, 179
 Charity Commission for England and Wales, 17, 262, 264, 266, 269, 270–271, 273
 Charity Council, 268
 Charity law reform, 78, 259, 260
 Charity Navigator, 12, 79, 81, 127
 Charity Watch, 12, 79, 127
Chronicle of Philanthropy, The, 169, 226
 Citizen-centric, 17, 239, 250, 251
 CIVICUS, 334
 Civil society organization (CSO), 11, 31n43, 38, 247, 249, 338n3
 Clean energy, 20, 292, 293, 364
 Clean water, 20, 292, 293
 Clinton Global Initiative, 146
 Cohen, Sir Ronald, 169
 Collaborative governance, 17, 253–255
 Collaborative philanthropy, 137, 139, 145–147
 Collins, Jim, 19, 20, 30n28, 81, 97
 ComCare Enterprise Fund, 102n6, 248, 257n28
 Commonwealth, 11, 62, 69n4, 261
 Community engagement, 191, 196–197, 198, 200, 204, 253
 Community Interest Company (CIC), 95, 272, 316
 Computer Troubleshooters, 13, 126
 Copenhagen Consensus, 39, 53n5
 Corporate Social Responsibility (CSR), 15, 93–94, 168, 195, 209–220, 248, 352, 361
 CorpWatch, 23, 215
 Council on Foundations, 125, 336–337
 Cross-border philanthropy, 18, 140, 147, 272
 Cross-sector collaboration, 25, 171, 341, 352–355
 Crowd sourcing, 231, 232, 290, 347
 Culture, 18–19, 81–85, 214, 219
 Cy-près, 262, 267
- D**
 Darfur, 226
 Disability Services Commission, 253
 Disasters, 10, 47, 48–49, 142, 144, 186, 224
 Donor
 donor appreciation, 184
 Donor Bill of Rights, 180, 181, 189n10
 donor communication, 183
 donor confidentiality, 268
 donor management, 15, 68, 177–188
 donor stewardship, 184–185, 188
 DonorsChoose, 143, 144, 186
 Drayton, Bill, 11, 22, 106, 107, 285, 287n21
 See also Ashoka
 Dudley, Street Neighborhood Initiative, 197
 LynCorp, 216
- E**
 Echoing Green, 115
 Ecomagination, 362, 370n3
 Economic Development Board, 367
 Ecosystem, 7
 social ecosystem, 3–5, 8–18, 19, 27, 28
 Edna McConnell Clark Foundation, The, 163, 167, 317
 Enron, 215
 Environment
 environmental damage, 23
 environmental regulation, 216
 environmental sustainability, 41, 247
 E-Philanthropy, 142–144
 See also online giving
 ESG; Environmental, Social & Governance, 15, 218
 European Foundation Centre, 166, 337
 European Venture Philanthropy Association (EVPA), 166, 168, 172n9

Extractive Industries Transparency

Initiative, 366

Exxon Valdez, 215

F

Facebook, 231, 297, 298, 299

Fair trade, 24, 329, 341, 344

Family Business Network, The, 148,
154n56

Finance

financial capital, 159, 213, 219, 305

financial ratios, 79, 182

financial sustainability, 21, 91, 95,
101, 348

Fleishman, Joel, 167

Flexible Purpose Corporation, 315, 316

Fondazione CRT, 168

Fourth Estate, 227

Friedman, Milton, 211, 213

Friends of Haiti Organization, 292

Friends of the Earth, 65, 216

Friends of the Kennedy Center, 203

Funder, 16, 124, 129, 132, 157, 158, 159–
160, 170, 239, 241–242, 310, 320

Fundraising, 15, 101, 143, 177, 178, 179,
180, 182–183, 184–185, 185–188,
196, 232, 268–269, 308

G

Gandhi, Mahatma, 106, 107

Gates, Bill, 25, 144, 146, 148, 284, 298

Bill & Melinda Gates Foundation,
The, 33n64, 145, 146, 153n39,
285, 294

GAVI Alliance, 311

Gawad Kalinga, 197

Generation X, 281

Generation Y, 194, 281

Girl Scouts of the USA; Girl Scout,
81, 94

Global Call to Action Against Poverty
(GCAP), 335, 336

Global Compact for CSR, 211, 212

Global Development Bonds (GDBs),
311, 312

Global Impact Investing Network,
146, 368

GlobalGiving, 319

Google.org, 145

GOONJ, 67–68

Grameen

Grameen Bank, 11, 26

Grameen Danone Foods, 27

Grant, 13, 19, 21, 93, 138–139, 241, 308

Grantmaker, 12, 13, 128, 132, 308,
350, 351

Grantmakers for Effective Organizations
(GEO), 132, 133n3

Greenpeace, 65, 216, 344

Gross National Happiness, 52, 57n70

GuideStar, 12, 79, 127, 170

H

H-Corp, 316

Habitat for Humanity, 79, 80, 142

Haiti Earthquake, 48, 49, 142, 143, 224,
290, 297, 299

HandsOn Network, 202, 206n18

Health care, 50, 245, 271, 351, 353, 355

Health Care Without Harm, 366

Human capital, 13, 219

Human rights, 23, 24, 62, 107, 117, 211,
212, 217, 228, 365

Hybrid Value Chain, 27

I

IBEKA (People Centered Economic and
Business Institute), 293, 302n18

Impact measurement, 14, 85

Inconvenient Truth, An, 47, 228, 367

Infocommunication; infocomm, 20, 129,
142, 186, 188, 190n22, 297–299, 300

INGO Accountability Charter, 331

Institute for Philanthropy, 13

Intergovernmental Panel on Climate
Change (IPCC), 47

- Intermediary; intermediaries, 12, 60, 113, 124–128
- Internal Revenue Service, 263, 269, 270
See also US Internal Revenue Service
- International Association for Volunteer Effort, 23
- International Council of Voluntary Agencies, 125
- International Organization for Standardization (ISO), 211
- J**
- Johns Hopkins Comparative Nonprofit Sector Project, 22, 256n2, 328, 338n4
See also Salamon, Lester
- Juma Ventures, 94, 97
- K**
- Kind Exchange, The, 200
- King Baudouin Foundation, The, 168
- Kiva, 21, 30n35, 96, 143–144, 153n36, 298, 319
- L**
- Layton, Ron, 108, 109, 114, 118
- Leadership
- leadership deficit, 20, 279, 280–281, 286n5
 - collegiate leadership, 251
 - engineering leadership, 284
 - epic leadership, 283, 284
 - enlightenment leadership, 283, 284
- LGT Venture Philanthropy, 132, 167
- Li Ka-shing, 140
- Lien Centre; Lien Centre for Social Innovation, 3, 5n2, 24, 126, 350, 356n3
- Light Years IP, 108, 114
- Low-profit Limited Liability Company (L3C), 21, 95, 272, 316
- M**
- MAPLight.org, 29n12, 134n12
- Marks & Spencer, 218, 221n27
- Maslow, Abraham, 38
- Master Organizer, 109–110, 118
- Maverick Reformer, 111–112, 118
- Mbogori, Ezra, 332
- McLibel, 215
- Médecins Sans Frontières, 23, 93, 226, 290, 300, 344
- Media Development Loan Fund (MDLF), 113, 167
- Mental illness, 50–51
- Microfinance, 26, 42, 96, 130, 144, 285, 311, 319, 341
- Migrant worker, 46, 67
- Millennium Development Goals, 37, 40, 41, 335, 336
- Millennium Generation, 319
- Mission, 3, 13, 27, 60, 82, 93, 98, 124, 158, 164, 184, 200, 201
- Moonbeam, 260
- Moral Capitalism, 209–220
- Morino, Mario, 25, 33n64, 156
- Mothers Against Drunk Driving (MADD), 111, 118
- Multilateral Agreement on Investment, 23, 329
- N**
- National Aeronautics and Space Administration (NASA), 345
- National Council for Voluntary Organizations, 13, 273n4
- National Council of Nonprofit Associations, 125
- National Court Appointed Special Advocate Association (National CASA), 203
- National Endowment for Science, Technology, and the Arts (NESTA), 351, 357n13, 366, 371n7
- National Kidney Foundation (NKF), 86, 225, 260

- National Volunteer & Philanthropy Centre (NVPC), 193, 200, 205n3, 206n5, 206n14, 248, 257n28
- Nestlé, 23, 32n50, 215, 221n15
- Network for Good, 143
- New Energy Plan, 364
- New Philanthropy Capital, 79, 127, 170
- New Profit Inc., 162, 163, 165
- News communicator, 15, 223, 225–226
- NGO Monitor, 331
- NGOWatch, 12, 24, 32n55, 127, 134n12, 331, 339n13
- NHS Direct, 344
- NHS Institute for Innovation and Improvement, 350
- Nike, 23, 32n50, 215, 329
- Nongovernment organization (NGO), 11, 94, 211, 215, 216, 226, 265, 328–329, 330–337, 338n1, 345, 349, 350
See also CSO; NPO; Third Sector
- Nonprofit Enterprise and Self-sustainability Team (NESsT), 167, 173n23
- Nonprofit organization (NPO), 10–17, 19, 20, 21, 23, 24, 25, 27, 78, 79, 96, 100, 123, 124, 125, 126, 127, 128, 129, 130, 132, 133, 138, 139, 142, 143, 144, 147, 177, 188, 186, 192, 197, 200, 201, 223, 224, 225, 226, 227, 230, 231, 232, 239, 240–243, 246, 247, 248, 249, 252, 253, 254, 255, 280, 281, 282, 290, 291, 292, 293, 295, 296, 297, 298, 306, 307, 308, 309, 310, 312, 314, 315, 336, 338, 353
- Nonprofit Technology Network, 291
- NonProfit Times, The*, 285
- Norse Community, 283
- O**
- Obama Administration, 169, 240, 242
- Office of Social Innovation and Civic Participation, 92, 240
- Office of the Third Sector, 240, 242, 366
- OhmyNews, 231, 344
- Olympics, 63, 115, 198
- Omidyar Network, 145
- One Laptop Per Child, 96, 298
- Online giving, 15, 142, 143, 186–187
- Open University, 344
- Organization for Economic Co-operation and Development (OECD), 23, 49, 329
- OSANGO (Organizational Self-Audit for NGOs), 337
- Oxfam, 23, 48, 93, 95, 336, 344
- P**
- Page, Larry, 298
See also Google.org
- Participant Media, 228, 235n16, 367
- Patient capital, 101, 113, 164, 314
- Pattern change, 20, 105, 107, 108, 109, 110, 113–114, 116
- Peace Corps, 197
- Pemsel case, 61
- PepsiCo, 23, 217
- Performance measurement, 159–160
- Philanthrocapitalism, 25, 137, 139, 144–145
- Philanthropy, 13, 14, 18, 20, 21, 22, 25, 95, 97, 98, 101, 113, 128, 137–150, 155–171, 181, 183, 184, 187, 210, 241, 272, 281, 282, 285, 286, 294, 315, 317, 318, 319, 321, 335
- Philippine Council for NGO Certification, 265
- Phoenix Economy, 5, 26, 359, 360, 362, 365, 366, 370
- Playing for Change Foundation, 231
- Points of Light Institute, 200, 206n18
- Policy maker; policy makers, 27, 67, 130, 353, 365
- Poverty, 10, 27, 37, 40, 42, 45, 49, 53n9, 61, 64, 65, 108, 197, 255, 328, 335, 336, 365
- Pratham, 349

Principles for Responsible Investment (PRI), 218, 310

Prisoners Assistance Nepal, 79, 80

Private equity, 14, 104n35, 155, 156, 158, 161, 166, 168–169, 319

Private Equity Foundation (PEF), 168–169

Procter & Gamble, 217

Program ratio, 79

Program Related Investments, 310

Promoter, 12, 13, 16, 123, 125–126, 132, 239, 242–243

Public benefit test, 61, 268, 274n21

Public policy, 127, 250, 254, 255, 274n21, 361

Public Trustee, 264

Q

Quasi-equity, 348

R

Rangaswamy, Elango, 109–110, 114, 118

Rating agencies, 12, 127

Red Cross, 47, 142, 290, 299

Refugee, 10, 46, 47, 328

Regulator, 17–18, 243–244, 259–273

Reuters AlertNet, 224

Riady, Mochtar, 141, 151n20

Rich/poor divide, 23, 24, 32n52, 45, 59, 60, 327, 330, 332–333

Right to Information Act, 112

Roberts Enterprise Development Fund (REDF), 156

Robotics, 20, 289, 295–297

Rockefeller, John D., 138, 150n4, 156, 171n1

Rockefeller Brothers Fund, 285, 357n13

Rockefeller Foundation, The, 13, 145, 146, 153n47, 357n13

Room to Read, 196

Roy, Bunker, 284, 287n14

S

SaaS (Software as a Service), 297

Salamon, Lester, 22, 31n42, 243, 244, 245, 338n4

Scandal, 24, 78, 226, 227, 234n11, 260

Schopenhauer, Arthur, 343

Schwab Foundation for Social Entrepreneurship, 115–116

Second Life, 232, 298

Seedco, 95, 103n29

Self-interest, 19, 26, 49, 82, 210, 328, 330, 333–334, 337

Self-regulation, 260, 261, 265, 268, 269

Service Provider, 12, 13, 60, 112, 123, 126–127, 129, 130, 132, 242

Shaanxi earthquake, 291

Shai Agassi's Peter Place, 264

Singapore Press Holdings (SPH), 225, 228

Skoll, Jeff, 25, 228, 298

Skoll Centre for Social Entrepreneurship, 351, 369

Skoll Foundation, 115, 231, 360

SKS Microfinance, 96

Slavery Abolition Act, 64

Slim, Carlos, 140

Slow Food movement, 352

Slumdog Millionaire, 367

Smith, Adam, 210

Social activist, 26, 107, 124

Social bond, 21, 311–312

Social-business, 11, 18, 21, 27, 95, 129, 272, 315, 316

social-business hybrid, 145

Social-Business Hybrid Spectrum, The, 93–94, 323n20

Social capital market, 22, 312, 317, 319, 320, 321

Social economy, 26, 347

Social Edge, 231, 323n26

Social enterprise, 11, 12, 18, 21, 25, 27, 91–102, 117, 129, 145, 156, 164, 167, 169–170, 171, 178, 195, 226, 232,

- 233, 242, 248, 272, 305, 309, 312,
314, 315, 317, 318, 319, 321, 343,
351, 352, 367, 368, 369
- Social entrepreneur; social
entrepreneurship, 11–12, 20, 23, 27,
68, 97, 105–118, 124, 158, 163, 166,
167, 169–170, 232, 233, 284, 285,
286, 291, 312, 314, 317, 321, 343,
347, 349, 351, 353, 354, 362, 368, 369
- Social Finance, 21–22, 25, 101, 117, 145,
157, 170, 178, 272, 305, 306–315,
317, 318
- Social Fusion, 351
- Social Impact Bond (SIB), 311–312
- Social inclusion, 17, 239, 250, 251–253
- Social innovation, 5, 24–25, 92, 115, 117,
169, 171, 232, 233, 254, 284, 291,
341–355, 356n3, 362, 369
- Social Innovation Exchange, 24, 350
- Social Innovation Fund, 92, 169
- Social Innovation Park, 352
- Social media, 16, 135n26, 233, 235n25,
290, 297, 298
- Social purpose entities, 9, 10–12
- Social Silicon Valley, 25, 32n62, 341,
351–352
- Social Stock Exchange, 21, 129, 318
- Social Venture Partners (SVP), 156, 166
- Socially responsible investing (SRI), 22,
96, 217
- SocialVibe, 298
- Soros, George, 138
Soros Economic Development
Fund, 101
- South Africa's Social Investment
Exchange, 129, 318
- Stakeholder Management
Guidelines, 211
- Standard & Poor's, 12, 127
- Stanford Center for Social Innovation, 350
Stanford Social Innovation Review, 226
- Starbucks, 109, 114
- Statute of Charitable Uses 1601*, 60–61
- Strengthening Communities Fund, 243
- Sub-Saharan Africa, 42, 43, 44, 45, 285
- Systemic change, 25, 343, 349
- T**
- Talal, Prince Alwaleed bin, 140
- Tax Exempt Bonds, 311
- Teach for America, 79, 80
- TechSoup, 170, 291
- third-party fundraisers, 177,
187–188, 268
- Third sector, 100, 242, 246
- Trafficking Victims Protection Act*, 228
- Transformational change, 20, 279,
281–285
- TrickleUp, 298
- Trustees, 158, 270, 271
- Turner, Ted, 146, 148
- Twitter, 230, 231, 232, 297,
- U**
- UK National Lottery, 63
- UN Copenhagen Climate Change
Conference, 370
- UN Economic and Social Council, 330
- Un Techo Para Chile, 284
- Union of International Associations
(UIA), 23
- United Way, 13, 125, 128, 227
- Unmet needs; unmet social needs, 38, 43
- US Internal Revenue Service, 263,
269, 270
- V**
- Venture philanthropy, 13–14, 21, 25, 128,
132, 145, 155–171, 315, 321
- Venture Philanthropy Partners, 156
- Venturesome, 170, 174n36
- Veterans Administration Prosthetics
Center, 296
- VillageReach, 295
- Volans; Volans Ventures, 26, 360, 364,
369, 370

Voluntary Service Overseas, 197
Voluntary Social Service Organizations Act, 263
 Volunteer-donor, 68
 Volunteer host organization (VHO), 191, 193, 195–205
 Volunteering England, 200
 Vucinic, Sasa, 113, 118
See also Media Development Loan Fund (MDLF)

W

Wage subsidy, 83
 Walmart, 81, 94
 Watchdog, 16, 227, 245, 247, 330
 Watcher, 12, 15, 127–128, 132, 223, 227–228
 Whole-of-government approach, 250, 251
 William and Flora Hewlett Foundation, The, 285
 WITNESS, 228, 235n15
 World Bank, The, 40, 49, 108, 141, 249, 311

World Business Council for Sustainable Development, 368
 World Economic Forum, 23, 370
 World Health Organization (WHO), 47, 50
 World Social Forum, 23, 329, 335
 Wu, Gordon, 142

X

X PRIZE; X PRIZE Foundation, 347, 351, 357n13

Y

Young, Dennis, 245
 Young Foundation, 24, 39, 51, 345, 350, 351
 Yu Pengnian, 140
 Yunus, Muhammad 27, 96, 233, 345, 356n4
See also Grameen

Z

Zhang Lei, 142

