

INDEX

- 826 Valencia/826 centres 125
- abundant systems 18, 251–318
- acceptance ethic 310
- accountability 17–18, 145–147, 155
- ACT ON CO2 campaign 59
- adventure ecology 70
- affluenza 86, 91–92
- Africa 115–116, 118, 221, 253–254, 290–292, 312–313
- agency, citizenship 101
- agriculture
- chemicals 255, 260–261
 - China 216
 - community supported agriculture 110–111
 - environmental impact 160, 163–164, 255
 - factory model of farming 255–256, 259–260
 - farm size/productivity relationship 258–259
 - farmers co-operatives 294
 - fertiliser use 255, 260–261
 - genetically modified organisms 264
 - industrialised 253–254, 258–262
 - Landless Rural Workers Movement 112–113
 - monoculture farming 254–256, 260
 - organic farming yields 260–261
 - permaculture 254–257, 296
 - Sahara Forest Project 312–313
 - SPIN Farming 301–302
 - Willing Workers on Organic Farms (WWOOF) 114
- allotments 109
- Alpha Course 61–62
- alternative economics 247–248, 286–292
- Amazon 268
- Apple computers 170–171
- asset values 209–210
- Austria 286–287
- authentic experiences 103, 105
- Bangladesh 217–220
- banking 23, 217–220, 242–243, 245–247, 297
- BarCamp 74
- barter 247–248, 289–290
- Barter Bank 289–290
- BarterCard 247
- ‘battery farmed’ lifestyle 103
- B-Corporations 223
- bees 123–124, 129–131, 298
- Benkler, Yochai 267

- Big Issue Invest (BII) 236–237
- biochar 311
- biodiversity 13
- bottlenecks 17–18, 24
- brands' green image 180
- Brazil 112–113
- building industry 175–177
- business
- barter 247
 - climate change responses 42–43
 - economic resilience 223–224, 228
 - information disclosure 178
 - investor interests 263–264
 - responsibilities 145–147
 - sustainability 116–119
- buy-one-give-one model 306
- Byron, Lord 276
- bystander apathy 29–31, 46
- Cap & Trade 212–213
- Cape Farewell 70–71
- capitalism 6, 276
- captchas 299
- Carbon Disclosure Project (CDP) 177–178
- carbon emissions 89–90, 177–178
- carrot mobs 169–172
- cars 85, 88, 189–190
- CDP *see* Carbon Disclosure Project
- change resistance 5–6, 8
- checklist 315–318
- child labour 150
- children's drives 99–100
- China 1–2, 216
- choice, excess 305
- Christian Aid 139, 141
- Christmas 139–141
- citizenship 101, 114–115, 133–138, 173
- Climate Camp 74–75
- climate change
- communication of risk 34, 45–47
 - need for solutions 4
 - politicians' responses 32–33
 - public attitudes 31–32, 40–42, 44–45
 - scientific evidence 34–39
 - technical solutions 11–12
- climate for change 17, 27–80
- co-innovation 244
- Coin (community involvement) system 290
- collecting, fanaticism 104
- co-mentoring 72–73
- Commission on the Measurement of Economic Performance and Social Progress 201–202
- commons approach to business 224, 233
- commons, historical 272–274
- communism 6
- communitarian principles 269
- community
- changing patterns of involvement 95–99
- Coin system 290
- education centres 125–126
- folk culture versus official culture 299
- growing our own 108–111
- investments 246–247
- local action 6–7
- self-management 274–275, 280–281

- sharing schemes 110, 288–289
- shops 124–125
- Community Choice Aggregation (CCA) schemes 224–225
- community Interest Company (CIC) 231–232
- community supported agriculture (CSA) 110–111
- competition 274–275, 277–278, 283
- complementary currencies 286–287, 290–292
- concept memes 78
- consumerism 81–106
 - alternatives 84, 86, 88, 90–91, 99–102
 - carbon emissions 89–90
 - Christmas 139–141
 - importance 85, 87, 89
 - infantalising effects 92–95
 - moving on 94–95, 99–102, 106
 - origins 88
- contracting out, responsibility 151, 155
- co-operative markets 305–307
- co-operative responsibility 143–190
- co-operative societies (historical) 225–227
- ‘copy me’ model 233–234
- cosmopolitan outlook 25
- CouchSurfing Vouch For rating 249
- craft 100–101, 113–114, 131–133
- craft guilds 271, 274–285
- Credit Crunch effects 8–9
- credit ratings 246, 249
- crowd funding 238–239
- Cuban agriculture 257–258
- curiosity 99–100
- currencies 53, 285–292
- Daly, Herman 207–208
- Dark Mountain Project 67–68
- deforestation 211–212
- democracy 15–16, 316
- demurrage 287
- denial psychology 62–63
- de Rothschild, David 70
- design issues 302–305, 316
- detoxification 317
- developing countries
 - agriculture 216, 257–258
 - buy-one-give-one model 306
 - generativity 115–116
 - mobile phones 290–292
 - past exploitation 153–155
 - social ventures 216–221
- distributed learning 301
- distributedness 297–300, 315
- division of brilliance 311, 316–317
- Drayton, Bill 14–15, 19
- dream relocation 17, 81–142
- durability 304–305, 317
- Earth Open Source project 162–164, 178–179
- Earth Race 311–313
- East India Company 153–155
- eBay 88–89
- Economic Evaluation of Biodiversity, The (TEEB) 211
- economics
 - see also* GDP; money
 - alternatives 215–228
 - climate change 34, 65–66
 - connectivity of the world 13
 - finance for social ventures 229, 235–239

- financial productivity–abundance
 - distinction 253–270
- growth effects 194–204, 222
- investment 210, 234–235, 261–263
- practicalities 229–249
- recessions 285–286
- resilience 18, 191–249
- tree trunk concept of culture 66
- value of environmental assets 211–212
- working against sustainability 193–214
- ecopsychology 122–123
- education
 - see also* lifelong learning
 - campaigner training 63–64
 - community education ‘shops’ 125–126
 - distributed learning 301
 - primary school testing 153
 - training camps 73–74
 - Walk to Learn 126–127
- effortless models 295–297
- employment, *see also* work
- employment–growth relationship 198–200
- empowerment 101
- energy
 - buildings 176–178
 - Cap & Trade 212–213
 - Community Choice Aggregation schemes 224–225
 - crisis 12
 - economic effects of reduction 204
 - finite resources 55–57
 - going off grid 240
 - lazy/effortless models 295–297
 - peak oil production 213–214
 - smart grid management 306–307
- Energy Decent Action Plan 53, 55
- energy efficient light bulbs 172–174
- Environmental Ambassadors scheme 63–64
- environmental asset value 211–212
- ethic sharing 307–311, 315
- ethical exchanges 177–178
- ethical funds 236
- ethical trading 157–159
- Etsy 132–133
- evangelism 60–62
- exploitation 149–155, 160–161
- extrinsic motivation 71–72
- factory model of farming 255–256, 259–260
- Fairtrade 157–158, 161–162, 164–165, 181
- farming *see* agriculture
- fashion 86–88, 150–151, 243, 294
- Fellow, Bettina 63–64
- fertiliser use in farming 255, 260–261
- fiction 66–68
- finance *see* economics; money
- financial services 23, 217–220, 242–243, 245–247, 297
- focus groups 59–60
- folk culture 299
- food
 - crisis 12–13
 - environmental impact of production 160, 163–164, 255
 - growing our own 107–116
 - price and investment 261–262
 - production methods 3, 253–262

- responsibility and transparency 157–165
- Transition Towns 52
- transportation 3, 258–259
- forest gardening *see* permaculture
- forests, economic value 211–212
- for-profit versus not-for-profit, social ventures 220, 231
- free markets 277–278
- ‘free range’ lifestyle 103
- free software movement 266

- Games Theory 3
- garden-share schemes 110
- GDP 22–23, 194–204, 205–210
- generativity 101–102, 115–116, 138–142
- genetically modified organisms (GMOs) 264
- goal setting 71–72, 308
- GoodGuide 180–181
- Grameen bank 23, 217–220, 297
- grassroots ethic 309
- Great Depression (1930s) 285–287
- green buildings 175–178
- green dollars 288
- green growth 11, 196–198
- Green My Apple campaign 170–171
- greenwash 179
- group wisdom 181–182
- growing our own food 107–116
- growth, economic 22–23, 194–204, 222
- Guerrilla gardening 112
- guilds 271, 274–285
- Guild of Stockingers (Luddites) 275–276

- happening memes 78–79
- happiness 202–203
 - see also* wellbeing
- Hardin, G. 272–274
- hierarchies 14–16, 298
- history
 - alternative currencies 286–287
 - commons 272–274
 - co-operative systems 285–287
 - craft guilds 271, 274–285
 - East India company 153–155
 - poverty attitudes 165–166, 168
 - runaway changes 10
 - working hours 279–280
- HIV/AIDS 221
- holidays 122, 127–128
- Holmgren, David 55
- Hopkins, Rob 51–52, 54–55, 58, 108–109
- human systems 271–272, 294–295
- hydrometeorological disasters 193–194

- identification memes 78
- imports 90, 150
- India 153–155
- individuals as change makers 19
- industrialised farming 253–254, 258–262
- industrial revolution 274–285
- industrial symbiosis 293–294
- inequality of economic reward 203–204, 207
- infantalisation effects of
 - consumerism 92–95, 99–102
- information 145–149, 184–185
- insects/bees 123–124, 128–131, 298
- intellectual property rights 264–266

- interest rates 200–201, 287
- interests, narrow and broad views
24–25
- internet 5, 15, 76–77, 266–269,
289–290
- intrinsic motivation 71–72
- investment 210, 234–235, 261–263
- isolation 95–98
- Jackson, Tim 197–199
- joy 307–308
see also wellbeing
- joycotting 170–172
- KEPT brand 303–304
- Kiva (lenders) 167
- labelling 178–183
- landless Rural Workers Movement,
Brazil 112–113
- laziness 295–297
- leadership, Transition Towns 55
- Leadership in Energy and
Environmental Design (LEED)
175–177
- ‘lean and mean’, abundance
comparison 18, 256, 258
- legislation, company toxin
information 145–146
- leisure society 206, 208
- leverage 262–263
- Lietaer, Bernard 200–201,
247–248, 285–286
- ‘Life in Our Times’ (BBC) 135
- life stages, generativity 102
- lifelong learning 99–100, 113–114,
126–128, 309–310
- light bulbs 172–174
- Long Now Foundation 69
- loyalty 241–242
- Luddites 275–276
- M2M *see* Mothers2Mothers
- macroeconomic models 205
- Malthus, Thomas 165–166
- marketing 241–242
- markets *see* co-operative markets;
free markets; supermarkets
- material flows 302–303
- Matthai, Wangari 115–116
- Measurement of Economic
Performance and Social
Progress (Commission)
201–202
- mechanisation 275–277
- media 186–187, 268
- Meetups 77
- memes 77–79
- mental models 64–66
- mentoring/co-mentoring 72–73
- metaphors 64–66
- microcredit 23, 167–168, 217–220,
291–292, 297
- microfunding 238
- Mind Apples 20–21
- mobile phones 116–119, 290–292
- Mollison, Bill 253, 255
- money 53, 66, 190–192, 285–287
see also economics
- monk story 1–2
- monopolies 277, 283
- Moody-Stuart, Mark 237–238
- Mothers2Mothers (M2M) 221
- MPesa currency system 290–292
- multi-cellular organisation design
300–302

- narratives 64–66
- narrow and broad views of interests
and responsibilities 24–25
- nature 99, 107–108, 121–124,
128–131, 309, 311–312
- Nestlé 165–166
- networks 14–15
- New Futurama exhibition 69
- Nokia 116–119
- nomads 104–105
- non-hierarchical social systems
15–16
- ‘Not Bad’ scheme 181–182
- Obama campaign 49–51, 238
- Odum, Howard 55–57
- ‘off grid’ financing 240–241
- offshoring, manufacturing 150–153
- omnipotence 92–95
- open innovation 118
- open source movement 162–164,
178–179, 189–190, 266–267
- Open Space meetings 74–75
- organic farming 114, 231,
254–256, 260–261
- ownership 232–235, 310–311, 318
- parallel co-operation 14–15
- partnership with nature ethic 309
- patents 264–266
- patient capital 236
- Pawlyn, Michael 57, 312–313
- peak oil production 213–214
- Peck, Jules 91–92
- permaculture 254–257, 296
- personal contact with politicians
137–138
- Pestival 128–129
- pharmaceutical industry 264–266
- phase transitions 13, 16
- photographs 184
- Plastiki 70
- play 83–84, 100, 112–113,
128–131, 308–309
- PledgeBank 19, 76
- politicians 32–33, 39, 47, 137–138,
187–189
- Pollan, Michael 157, 160–162
- portfolio working 19–20
- poverty
empathy 167–168
exploitation effects 149–155
growth effects 222
historical attitudes 165–166, 168
ignorance of scale 147–149
reducing inequality 207
- Power of We Programme 116, 118
- private equity 263
- productivity 253–270
- progressive standards 183
- protectionism 25
- public attitudes to climate change
31–32, 40–42, 44–45
- public participation 46–47, 49–51,
59–60
see also Transition Town
movement
- Pullman, Philip 68
- Puttnam, David 91
- quality of life experiences 84,
105–106
- rationing 45
- ReCaptcha 299
- recessions 285–286

- recycling waste 302–305
- red line position on climate change 35
- relocating dreams 17, 81–142
- rental schemes 288–289
- repair schemes 303, 304–305
- replication of systems 10
- responsibility
 - cooperative 169–190
 - information and accountability 145–155, 184–185
 - narrow and broad views 24–25
 - politicians 39, 47
 - public 39–41, 47
 - transparency 157–168
- restlessness 103–105
- Resurgence Magazine* 61–62
- retreats, nature 123
- revitalisation movements 79
- rituals 77
- Rooney, Louise 53
- de Rothschild, David 70
- runaway climate change 35, 37
- runaway effects of changes 10
- Rural Community Shops 124

- Sahara Forest Project 312–313
- School of Life 125–126
- self-interest 2–3, 273, 277–278, 283
- self-management 272–273, 280–281
- serious risk position on climate change 34–37
- shared ethics 307–311, 315
- shared texts 186–187
- sharing schemes 110, 288–289
- shopping 124–125, 132–133, 157–159
- slave labour 152–153
- slow movement 68–69
- smart grids, energy distribution 306–307
- Smart Para Transit 306
- Smith, Adam 272–275, 277–279
- social asset values 209–210
- social group evangelism 60–62
- social interaction patterns 95–99
- social media 7–8, 244
- social networking 73, 88, 169–172, 175, 186, 248–249
- social production 267–268, 298–299
- social ventures 215–228, 230–243
- software property rights 266
- Sorrell, Martin 87–88
- speculative investment 200, 215–228
- SPIN Farming 301–302
- Spokescouncil system 75
- standards
 - customised 183–184
 - green buildings 175–177
 - progressive 183
- status indicators 88
- Steady State Economics 207–208
- stories 66–68
- sugar 159–161
- Sukhdev, Pavan 211
- supermarkets 243–244
- support groups 72–75
- sustainability
 - challenges 16–18, 24
 - concept 21–22
 - spiritual element 61–62
- symbiosis 293–294

- technological socialism 269
 Thatcher, Margaret 95
 The Economic Evaluation of
 Biodiversity (TEEB) 211
 time use 96–97, 103
 tipping points 35
 Tom and Jerry 151–152
 toxicity data disclosure 145–146
 Tragedy of the Commons 272–274
 training, *see also* education
 training camps 73–74
 transcendent ethic 310
 transition, features 9–11, 13–15
 Transition Town movement 51–58,
 74, 108–110
 transparency 157–168
 transport 85, 88, 306
 tree planting 115–116
 tree trunk concept of money 66
 Twitter 129–131, 138

 unemployment 198–200, 276
 unmet needs in consumer society
 99–103
 upgrading 304–305
 urban farming 257–258
 USA 96–97, 110–111, 145–146
 user-centred policy design 187–189
 utilities, tools for co-operation
 75–77

 826 Valencia/826 centres 125
 value of asset 209–210
 values 71–72, 317
 values and value business 242–243

 VIRSA *see* Rural Community Shops
 visions of the future 69–70

 Walk to Learn 126–127
 Wal-Mart 146–147, 162–163
 waste 141, 302–305
 We20 groups 133–135
The Wealth of Nations 277–279,
 282
 Webb, Steve 136–137
 weight-watchers of carbon 72
 wellbeing 22–23, 201–203, 258,
 260, 307–308
 Willing Workers on Organic Farms
 (WWOOF) 114
 Wir scheme 248
 women, microcredit 218
 work
 employment–growth relationship
 198–200
 ethic 309
 redefining 19–20
 workers
 cooperation prevention 276,
 278–279
 exploitation 150–151, 152–153,
 160–161
 hours 205–206, 279–280
 WWOOF *see* Willing Workers on
 Organic Farms

 Yunus, Mohammed 217

*Compiled by Indexing Specialists
 (UK) Ltd*