

CONTENTS

<i>Introduction: What Everyone Wants to Know About Leadership</i>	<i>xiii</i>
TRUTH 1 YOU MAKE A DIFFERENCE	1
TRUTH 2 CREDIBILITY IS THE FOUNDATION OF LEADERSHIP	15
TRUTH 3 VALUES DRIVE COMMITMENT	29
TRUTH 4 FOCUSING ON THE FUTURE SETS LEADERS APART	45
TRUTH 5 YOU CAN'T DO IT ALONE	61
TRUTH 6 TRUST RULES	75
TRUTH 7 CHALLENGE IS THE CRUCIBLE FOR GREATNESS	91
TRUTH 8 YOU EITHER LEAD BY EXAMPLE OR YOU DON'T LEAD AT ALL	105

TRUTH 9	THE BEST LEADERS ARE THE BEST LEARNERS	119
TRUTH 10	LEADERSHIP IS AN AFFAIR OF THE HEART	135
EPILOGUE:	LEADERS SAY YES	153
<i>About the Authors</i>		165
<i>Acknowledgments</i>		171
<i>Notes</i>		175
<i>Index</i>		191

<http://www.pbookshop.com>