

Contents

<i>Acknowledgments</i>	<i>ix</i>
Introduction	1
1 Everyone Needs an Entourage	15
2 The Foundation for Attracting Your Entourage	29
3 Recruit Your Entourage	43
4 Communication 2.0	67
5 Entourage Etiquette	83
6 Linking Out with Social Media	93
7 Launching or Reigniting Your Career	111
8 Grow Your Business and Your Sales by Linking Out	131
9 Clear the Accountability Hurdle and Grow Your Entourage	145
10 Pay It Forward	157
<i>About the Author</i>	<i>163</i>
<i>Index</i>	<i>165</i>

<http://www.pbookshop.com>