CONTENTS

Introduction		xi
	Redefining How You Lead The Leadership Contract A Word of Warning	xvi xvii xix
Chapter 1	My Personal Leadership Story	1
-	Is Leadership Worth Dying For Why Are Some Leaders Such Jerks? Why Are Many Leaders So Lame?	2 8 10
	Has Anyone Noticed That We've Stopped Talking about Our Values? How Do You Create a Vibrant Culture? How Do You Lead through Ambiguity?	12 13 15
Chapter 2	What's Wrong with Leadership Today? Leadership Is Disappointing	18 19
	Leadership Is Disconnected Leadership Is Disgraceful How Did We Get Here? It's Time We Stop Settling—and Start Expecting More	22 23 26 31
Chapter 3	Why We Need a Leadership Contract	33
	Do You Know What You've Signed Up For? The Leadership Contract and Its Four Terms	35 35
Chapter 4	Leadership Is a Decision—Make It	40
	Why Doesn't Anyone Want to Be a Leader Anymore? Why You Need to Make the Leadership Decision The Two Kinds of Leadership Decisions	41 42 45

	Big D and small d Leadership Decisions—Clarity and	
	Commitment	49
	A Real Leadership Decision Is Visceral	52
	Deciding Not to Lead Is an Important Leadership Decision	54
Chapter 5	Leadership Is an Obligation—Step Up	59
	The Iron Ring Ceremony	60
	What's It Going to Take?	63
	The Five Core Obligations of Leadership	65
	The Five Core Obligations in Action	76
	Revisiting the Iron Ring Ceremony and What It	
	Means for Leaders	7 <i>9</i>
	Final Thoughts—Leadership Is an Obligation	80
Chapter 6	Leadership Is Hard Work—Get Tough	82
	Do We Have Wimps or Leaders in Our Organizations?	83
	The 10 Ways Leaders Make the Hard Work Harder	85
	Final Thoughts—It's Time to Get Tough	98
Chapter 7	Leadership Is a Community—Connect	100
	The Missed Opportunity	101
	We Are Wired for Community	102
	A Rotting of Zombies	103
	A League of Heroes	104
	A Stable of Thoroughbreds	105
	It Time to Build a Community of Leaders	107
	A Strong Community of Leaders—Clarity and	
	Commitment	108
	Has Everyone Noticed the Change in the Room?	111
	Do You Have What It Takes to Be a	
	Community Builder?	113
	Final Thoughts—How Is Help Viewed in Your	445
	Organization?	115
Chapter 8	Signing the Leadership Contract	117
	It's Time to Sign the Leadership Contract	119
	The One Thing You Cannot Do	121
	Signing the Document	123
	Final Thoughts—Signing the Leadership Contract	124

	Contents	
Chapter 9	The Turning Points of Leadership	126
	Revisiting the Turning Points of Leadership Final Thoughts—The Turning Points of Leadership	127 137
Chapter 10	Living the Leadership Contract The Four Foundational Practices for Living the Leadership	139
	Contract	141
	Regular Practices for Living the Leadership Contract	152
	Final Thoughts—Becoming a Truly Accountable Leader	157
Chapter 11	Embedding the Leadership Contract in Your	
	Organization	159
	Leadership Accountability—A Critical Business Issue The Four Strategies to Drive Strong Leadership	162
	Accountability	164
	Final Thoughts: Driving Leadership Accountability	180
Conclusion	OKS	181
Notes	300	183
Acknowledgments		187
About the Author		191
Index	ents thor ther	195
^	U	

iх

http://www.bookshop.com